



# Arizona Department of Agriculture

1688 W. Adams Street, Phoenix, Arizona 85007  
(602) 542-4373 FAX (602) 542-5420

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**RELEASE DATE:** May 25, 2005

**MEDIA CONTACT:** Katie Decker, 602-542-0958



## **Grant Monies Available for Small Agricultural or Food Businesses**

(Phoenix) -- The Market Access Program Branded Application Workshop is focused on providing a hands-on application experience for Western U.S. agricultural companies who are interested in participating in the federally funded MAP Branded Program. The MAP Branded Program assists small and medium sized agricultural based companies to promote their products in markets outside of the United States.

**Who:** Small agricultural or food businesses interested in exporting their product should apply.

**Why:**

- Federal dollars set aside to help companies market their products to an international audience.
- No other federal agency offers funding for marketing, except USDA. Arizona companies should take advantage of it.
- USDA and Western U.S. Agricultural Trade Association have targeted Arizona as a center of growth for agricultural/food based companies, and as such, are specifically looking for more Arizona participants in the grant program.

**What:** Should attend the Market Access Program Branded Program Application Workshop for the possibility of obtaining USDA grant money.

**When:** Tuesday, June 14<sup>th</sup>, 2005  
10:00 am to 4:00 pm

**Where:** Phoenix College  
1202 W. Thomas Road  
Phoenix, AZ 85013

**How:** Each applicant must complete a pre-qualification process to qualify for the workshop. Once qualified, a \$240 registration fee is required per company applicant to the program. Additional company attendees may attend for \$40 each. The registration fee includes seminar materials and \$200 of the registration fee will be credited towards your MAP Branded Application Fee upon completion.

**More information:** Stephanie Proper  
International Program Manager  
Arizona Department of Agriculture  
602-364-3260  
[sproper@azda.gov](mailto:sproper@azda.gov)

###  
[www.azda.gov](http://www.azda.gov)

